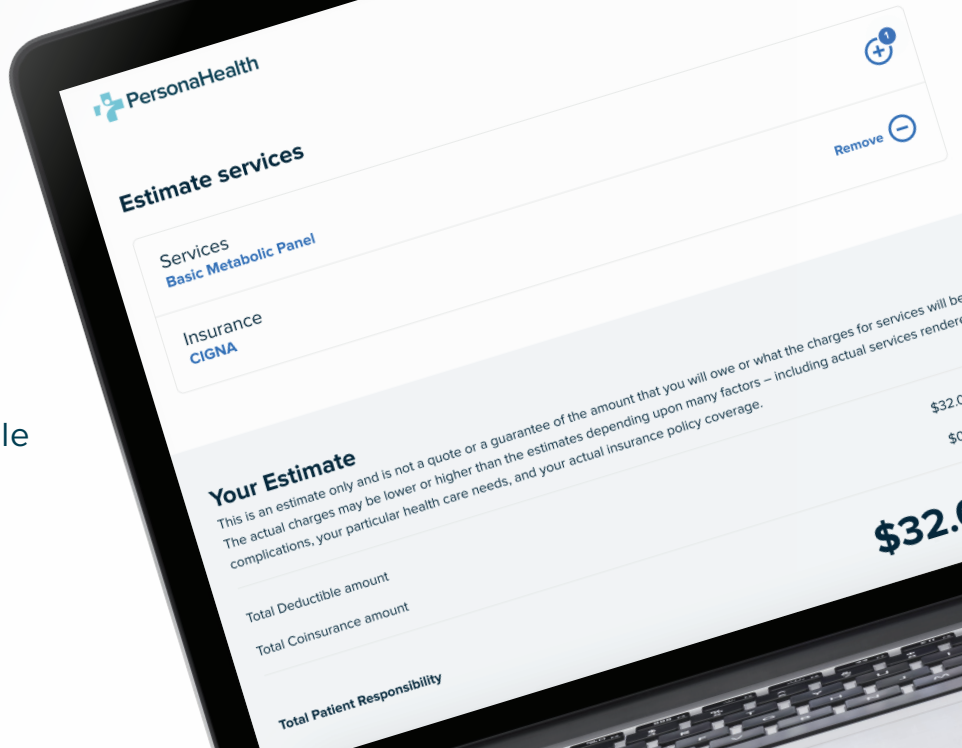


# True Price™

A Consumer Price Shopping Tool to educate and attract patients while complying with price transparency regulations



In November 2019, the Department of Health and Human Services (HHS) issued a ruling that requires hospitals to provide patients with clear, accessible information about their standard payer-specific charges for the items and services they provide. **This rule goes into effect on January 1, 2021.**

True Price™ is a comprehensive, ready-to-embed application that leverages RevSpring's expertise and experience communicating clearly and precisely with patients in a way that drives action.

True Price equips healthcare organizations with a consumer-facing healthcare price shopping tool that meets and supersedes the HHS price transparency ruling and provides consumers an intuitive interface to price healthcare services easily, opening a new avenue for attracting patients to schedule services.

True Price is available both as a stand-alone solution or as an integrated and comprehensive bundled solution set with the True Access™ platform and RevSpring's full suite of patient and financial engagement solutions from pre-service to post-service.

**Contact us today to reduce the burden of the price transparency ruling while building trust with transparency from the start.**

## Features

- **Anonymous price-shopping with no login required or personal data captured**
- **A consumer-friendly user experience**
- **Easily embedded in an organizations existing marketing website**
- **Automated grouping of common services "procedure bundles"**
- **Pricing that can designate professional and hospital charges**
- **Calls to action for patient empowerment and proactive scheduling**
- **Reporting and tracking of services shopped, number of shoppers, and more**
- **Exportable list of the 300+ shoppable services required by the HHS ruling**