

# eVoke™ Inbox

A Strategic Email Solution  
That Truly Delivers



## Send Digital First With Confidence

Communicating with consumers lies at the heart of collections, including many mandatory legal and regulatory messages. How you choose to convey those messages is up to you. With 91% of consumers checking email at least once a day, and 83% preferring email to text for business communications, receivables management organizations realize the benefits of incorporating email into their communication strategy.

eVoke™ Inbox empowers you to confidently incorporate digital delivery of communications that is faster, more easily actionable for the consumer, and less expensive than print and mail. Additionally, eVoke Inbox provides you the visibility when an email is undeliverable or unopened, giving you the confidence to take the next communication step in the consumer's financial journey.

## Outcome-based Pricing: If We Don't Deliver, You Don't Pay

While sending emails instead of print may sound simple, deliverability issues can stand in the way of your success. eVoke Inbox optimizes and ensures your emails are reliably delivered. **You only pay for emails that reach the consumer's inbox.**

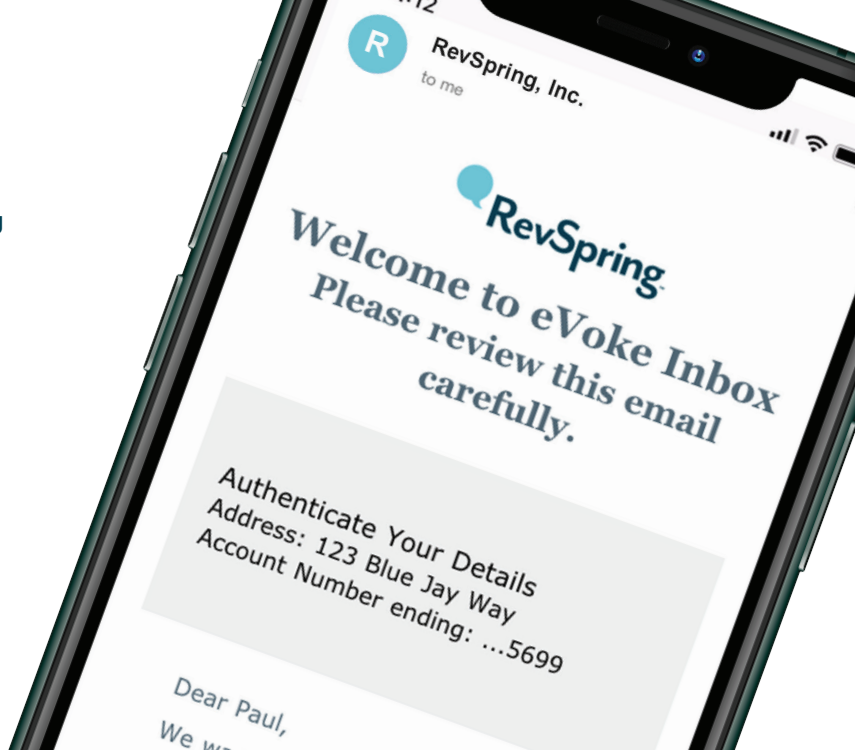
Compliance regulations may impact how aggressive you can be with your digital strategy. We can dynamically adapt the delivery campaigns to match your communication needs—email only, email with print back-up if the email is undeliverable, email in addition to print, or email with other digital communications. If print is sent as a back-up for undeliverable emails, **you only pay for the printed communication.**

## Benefits

- **Increase** your open rates, click rates, overall inbox performance
- **Digital drives payment action**—7 days faster, on average
- **Speed:** 3–5 days faster, on average, than print
- **Precision:** real-time insight into deliverability, which accelerates use of alternative channels
- **Dramatically lowers** print costs
- **Outcome-based pricing:** Only pay for delivered emails

## Features

- **Deliverability obsessed to maximize your working dollars**
- **Design driven to inspire action**
- **Reputation aware, with monitoring and alerting**
- **Domain management**
- **Email archival**
- **Email validation**
- **Secure and compliant**
- **Flexible document delivery options, including password protected attachments, links, content within the email, and real-time API**



## Gain Valuable Insight to Boost Your Bottom Line

RevSpring can help you master the intricacies of email, maximizing the chances that your email messages are not only delivered, but opened and acted upon. In addition to improved delivery, eVoke Inbox includes tracking analytics that provide critical data on open rates, spam rates and more. And a team of email experts will work with you to share reports, interpret response data, and provide you with strategies for improving your email deliverability.

## Email, Text and Whatever Comes Next

Beyond the considerable cost-savings—with email you can say goodbye to paper, print and postage costs—email offers a major convenience to consumers, allowing them to open your messages on a variety of digital devices. Once opened, consumers may be given the option of accessing a portal for making direct payments or accessing important documents.

As technology keeps evolving and consumers' communication preferences change, RevSpring remains committed to you and your business. By providing you with proven tools and a dedicated support team, together we can help you build a comprehensive, cost effective communication strategy that strengthens your bottom line.

Ask us about integrating text messaging and real-time text into your digital strategy. We can support multiple channels and delivery modalities.

