# The Time for Digital Transformation is Now

### Gap in Patient Experience





of patients would like to receive bills electronically



69% weren't offered the option, or don't remember being offered the option, of paperless billing at time of service

#### Go Digital WITH PERSONALIZED COMMUNICATIONS

increase in paperless enrollment

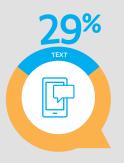
38% increase in payment plan enrollment

> 52% increase in online payments











## Why Digital First



20X increase in digital communications with centralized profile



Patients pay an average of 12 days earlier



No stamp required

## **Benefits of Digital Engagement**

